CS 250 Journal

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*What benefits can you gain by engaging with users or stakeholders?*

If you want a customer-centric development team, you need constant input from the customers and stakeholders that the team supports. Their feedback is vital for mapping out future features and for pointing out any user experience friction and/or bugs.

*Reflect on the User Stories assignment in this module. How can user stories help the Scrum Team?*

From the presentation for the assignment you can see there are several great suggestions to making customized recommendations. For example, users want to be able to save their preferences and opt-in for only certain kinds of travel deals. Users would like to select different campaign types. Users want to know what the top or most popular destinations are – based on their previous travel types. These are specifics that are useful to know when designing the app to filter results, save user preferences, and keep track of past travel.

*How did the interviews/user meetings help in writing these user stories?*

The interviews helped to create user stories but showing the similar requests users have – this helped to show the value and create a priority or hierarchy in features that should be added first.

What other methods for collecting feedback are needed to build the user stories?

Business analysis is needed to ensure the business costs are within value targets. User stories and Epics are useful to see the vision of the Users, additional input from the stakeholder in business are also needed to ensure a project can maintain long-term support etc.

# Works Cited

Cobb, C. G. (2015). The Project Manager's Guide to Mastering Agile. In C. G. Cobb, *The Project Manager's Guide to Mastering Agile.* Hoboken, New Jersey: John Wiley & Sons, Inc.